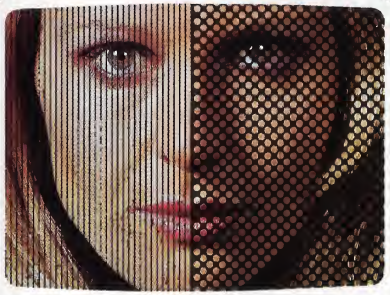
SONY
TRINITRON



1. Brighter picture

(Full slots — not little slots or dots.) Sony's exclusive Trinitron system lets up to 30% more of the electron picture beams pass onto the screen than ordinary screen systems.

2. More colourful colour

No fuss — no fade picture anywhere, anytime. With Sony's Trinitron System you always get a sharp picture because Trinitron uses one large electron gun and a single large lens. As with cameras, the larger the lens, the brighter and sharper the picture.

3. Fringe area power

Because Sony Trinitron delivers more of the picture message onto the screen it can pick up weak signals better. This makes Sony Trinitron the ideal choice for country, difficult and fringe area viewing.

4. Automatic colour control

Sony has built-in automatic colour control circuits for the best colour without troublesome colour adjustments. Automatic fine tuning button — once set to your taste, eliminates tuning adjustments when changing channels.

5. VHF —

Sony Trinitron c
both VHF and U
Australian chan
can be receiv
costly modi

One gun Trinitron Two Year Total Warranty

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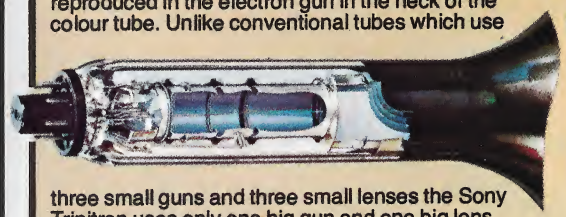
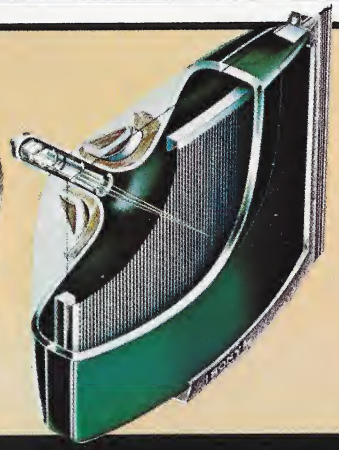
Trinitron — the colour system that made Sony world-famous is your guarantee of a better colour picture. Sony Trinitron colour makes other systems old-fashioned because it delivers up to 30% more picture on the screen. You get a brighter, sharper picture without fuss or fade. It's simpler to install and simpler to use. What's more the unique design has less to go wrong, so you get a more reliable set. And because it's more reliable we've been able to give you the industry's best and longest warranty; two years on everything — labour, parts, picture tube, the lot.

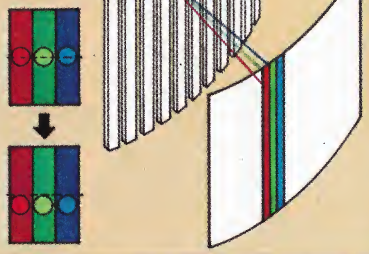
A better picture and the longest warrantly make Sony your best colour TV value.

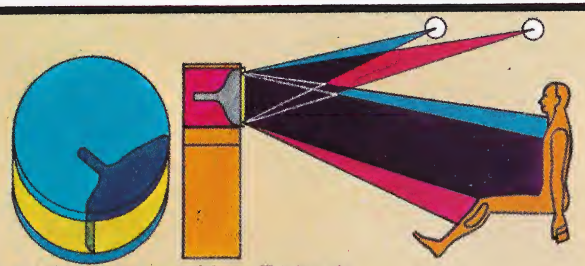
The unique Sony Trinitron System is simple, without complicated controls. The three primary colours are reproduced in the electron gun in the neck of the colour tube. Unlike conventional tubes which use



three small guns and three small lenses the Sony Trinitron uses only one big gun and one big lens. The beams pass only through the centre of the big lens and focus more sharply without diffusion.







The full vertical slots of Sony Trinitron's aperture grille deliver up to 30% more picture than the little holes of the conventional colour TV and the Sony picture is not affected by the up and down influence of the earth's magnetism. Place a Sony Trinitron whichever way you wish, it won't fade.

You see straight lines straig
because the screen is cylin
Annoying outside light refle
on a Sony. You can view fa
brightly lit room.

UHF tuners fitted

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JHF tuners. Therefore all
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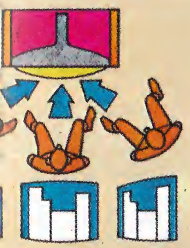

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Furniture: bech-danielsen.

Compare Sony for colour

You can see the difference Sony's world-patented Trinitron System brings — brighter, sharper colour that won't fade, that's free-of-fuss.

Trinitron is unique, so we developed a unique way to show you how the System works — it's at your dealers now.

A magnifying unit that lets you see Sony Trinitron's full slots and compare its brighter colours with conventional dot screens. Ask to see it — it's fascinating!

Try Sony for size

Now Sony comes in two sizes 44cm (diagonal viewing) and the new 31cm portable. They both feature all the exclusive advantages that have made Sony Trinitron world-famous.

For today's family viewing, doesn't two Sony's for the price of one ordinary colour set make sense!

SPECIFICATIONS

TV SYSTEM: Australian TV standards.
COLOUR SYSTEM: Full PAL 'D'.
CHANNEL COVERAGE: V.H.F. 0-11 inclusive U.H.F. 28-34, 39-63.
AERIAL: 300 ohms. External Aerial Terminals for both V.H.F. and U.H.F., Balanced (75 ohms. Co-axial Cable can be used with an optional Aerial Connector EAC-13W).
POWER REQUIREMENTS: A.C. 240V, 50Hz.

KV1800AS

PICTURE TUBE: Trinitron 44 cm diagonal viewing, 90° deflection.
SEMICONDUCTORS: 3 ICs, 73 Transistors, 48 Diodes.
SPEAKER: 10 cm dia., impedance 8 ohms.
POWER CONSUMPTION: 120W Approx.
DIMENSIONS: 591(W) x 412(H) x 510(D) mm.
WEIGHT: Approx. 29.4 kg.
SUPPLIED ACCESSORIES: Instruction Booklet.
OPTIONAL ACCESSORIES: Earpiece ME-20B. VHF Aerials AN-16, AN-22,300/75 ohms. External Aerial Connector EAC-13W.

KV1300AS

PICTURE TUBE: Trinitron 31 cm diagonal viewing, 90° deflection.
SEMICONDUCTORS: 21Cs, 73 Transistors, 55 Diodes.
SPEAKER: 8 x 12 cm, impedance 8 ohms.
POWER CONSUMPTION: 80W Approx.
DIMENSIONS: 475(W) x 312(H) x 403(D) mm.
WEIGHT: Approx. 14.5 kg.
SUPPLIED ACCESSORIES: Instruction Booklet. VHF Indoor Aerial AN-16. Earpiece.
OPTIONAL ACCESSORIES: VHF Indoor Aerial AN-22,300/75 ohms. External Aerial Connector EAC-13W.

Australia's First Two Year Total Warranty

The proven reliability of the Sony Trinitron colour sets designed for Australia, Models KV1800AS and KV1300AS, has made it possible for Sony to offer Australia's first and only TWO YEAR TOTAL WARRANTY. This provides you with a full 24 months' cover for free labour, 24 months' cover for all parts and 24 months' cover for the picture tube. This is the manufacturer's warranty and is available at no extra cost.

SONY®

TRINITRON

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